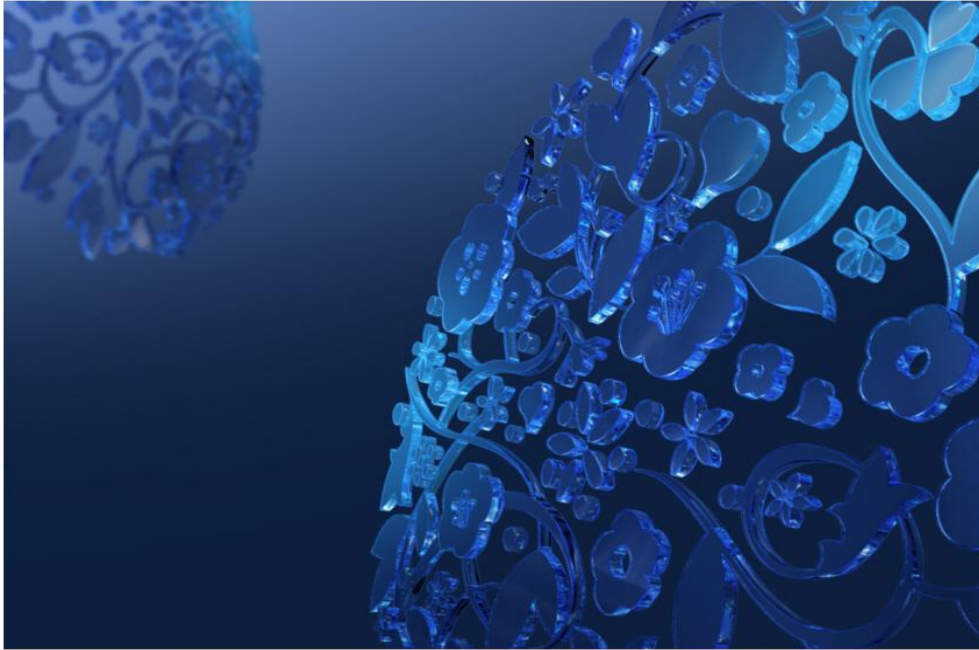


AMOREPACIFIC
CORPORATION



AMOREPACIFIC VENTURES

*Cooperate Venture Capital Arm of
AMOREPACIFIC Group
Global Provider of
Beauty & Health*

AMOREPACIFIC VENTURES

Mission

Strategic investment to cutting-edge technology

AMOREPACIFIC Ventures is the AMOREPACIFIC group's corporate venture capital arm. We invest in early and later stage opportunities which are strategically relevant to AMOREPACIFIC.

History

Vision - Global total care provider of Beauty and Health

AMOREPACIFIC is one of the world's leading beauty and aesthetics companies. We are building a foundation for sustainable growth by continuously searching for new growth drivers such as aesthetics and dermatology area.

We have invested to early-stage startup companies more than 10 years. AMOREPACIFIC Ventures is devoted to help customers by transforming cutting-edge scientific discoveries into novel products for beauty and health area.

The team

Team with Passion

Managing Director

Paul Byung-Young Kang

Chief Investment Principal

Bob Young-Jin Lee, PhD.

Investment Principal

Tim Tae-Hyung Kim / Brian Byung-Fhy Suh

Investment Assistant

Mike Hyoung-Jun Kim

Contact

AMOREPACIFIC Ventures is continually developing relationships with investors and entrepreneurs and their advisors globally. We would like to hear from you, hoping there could be a benefit in working together.

Please visit the AMOREPACIFIC Ventures website to submit a proposal for future opportunity.

**AMOREPACIFIC
Ventures**

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Seoul, South Korea 140-777
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INVESTMENT CRITERIA

Objective of Investment

Strategic growth options for AMOREPACIFIC

AMOREPACIFIC Ventures measures the success of our investments not only by financial return but also by their strategic growth potential for AMOREPACIFIC.

As an important component of AMOREPACIFIC's overall strategy, AMOREPACIFIC Ventures invests in emerging venture companies focused on discovering and developing aesthetics therapeutics and related medical technologies. Our fund is primarily focusing on areas that complement AMOREPACIFIC's current product lines. Our fund offers emerging companies access to our extensive capabilities. In parallel, our portfolio companies provide us with insight into technology innovations that may pave the way for future collaborations.

Stage of Funding

Progress, Alignment and Opportunity

Our investments range from seed funding to later rounds. Our investment commitment depends upon the stage of funding, phase of product development, and alignment of the venture with our strategic growth objectives. Subject to the case, we can act as lead investor or participate in a syndicate.

AMOREPACIFIC Ventures targets investment ranges of \$2 million to \$5 million per company per round. Follow-on investments are reserved but predicated on milestone achievement.

Competitive Advantages

Commitment to development and commercialization

AMOREPACIFIC Ventures can execute on development and commercialization plans to accelerate Asian market adoption of our portfolio company's products and technologies in addition to our financial investment. We can be a valuable and fully aligned partner providing access to Asia's vast consumer market.

INVESTMENT FOCUS

Aesthetics

Products for anti-wrinkle and whitening
Solutions for anti-aging

Hair

Products enhancing hair growth
Products preventing hair loss or grey hair

Obesity

Solutions reducing body weight and cellulite
Products for body shaping

Derma Drug

Products for atopic dermatitis, acne, stretch marks, rosacea, psoriasis, anti-fungal, etc.
Post-surgical treatment such as wound healing and scars

Beauty Food

Nutraceuticals that are genuinely health and beauty-promoting

Platform Technology

Technology enhancing topical ingredient delivery such as nano-technology
Novel formulation technologies
Emerging biotechnologies such as stem cell, gene profiling and body contouring, etc.

Service

New business model on beauty and health area
Emerging technologies to help marketing and sales performance.

Device

Home-use beauty devices for cleansing, massage, etc.
Aesthetic devices for hair growth, skin rejuvenation and body contouring.